MILWAUKEE AREA TECHNICAL COLLEGE FAST FACTS

Published Spring 2025



OUR STUDENTS

31,112

students served

AVERAGE AGE



STUDENT BODY

63%

are students of color

GENDER

57% Female

41% Male

2% Other & Unknown

180+ programs

leading to associate degrees, technical diplomas and certificates PROGRAMS BY ENROLLMENT

TOP 5

- 1. Registered Nursing
- 2. Associate of Arts
- 3. Business Management
- 4. Practical Nursing
- 5. Associate of Science

STUDENT BODY: RACE ETHNICITY



- Asian 6.1%
- Black 27.4%
- Hispanic/Latino/a 24.9%
- Multiple 3.6%
- Native American/
- Pacific Islander 0.2%
- White 31.6%
- No response 5.7%

PART-TIME STUDENTS



92%

take less than 24 credits in a year

GRADUATES



3,090

graduates in 2022-23 academic year

IMPACT



Generating \$1.4 Billion

in annual economic activity in FY2021-22

Delivering a \$1.10 Return

to taxpayers for every \$1 invested over the course of students' lives

Source: Lightcast Economic Impact Study

90%

of MATC's FY 2022-23

graduates are employed

or continuing their education

six months after graduation



91%

of MATC's graduates work in Wisconsin

TRANSFER

40+

four-year college and university transfer partners

1,517

students transferred to four-year schools within one year of graduation or last enrollment at MATC

TECHNICAL DIPLOMA

90%

of MATC's 2022-23 graduates are employed within six months earning an average of **\$47,428** ASSOCIATE DEGREE

90%

of MATC's 2022-23 graduates are employed within six months earning an average of **\$54,490**

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EMPLOYEE IMPACT

1,222

full-time employees and

375

part-time employees

Expressed as a full-time equivalent (FTE) as of September 1, 2024

EMPLOYEES IDENTIFYING AS PEOPLE OF COLOR

39% of all employees

50% of staff

49% of administration

30% of faculty

Expressed as a full-time equivalent (FTE) as of November 1, 2024

FINANCIAL AID TOTAL

13,052

students awarded a total of

\$62.6M

in financial aid

Fall 2023, Spring 2024 and Summer 2024

COST OF COLLEGE

\$5,151 MATC associate degree, technical diploma programs

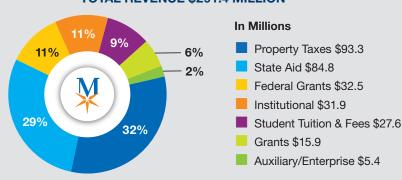
\$6,333 MATC four-year college transfer program

\$7,466 Universities of Wisconsin System four-year college/university (min)

\$35,345 Private nonprofit and out-of-state public four-year schools (average)

2023-24; one year, full-time; 30 credits with fees; Wisconsin resident

TOTAL REVENUE \$291.4 MILLION



MATC FOUNDATION

The college's philanthropic partner

STUDENT SUPPORT

2,501

students receiving support

\$4.9M

in scholarships

\$292,060

in emergency support

2023-24 academic vear

10-YEAR TOTALS*

Student Scholarship and Emergency Assistance*

13,022

students supported

\$13.4 M

in scholarships awarded

\$1.4 M

in emergency support

*Between 2014-15 and 2023-24

MATC PROMISE IMPACT

3,000+

students served

\$3.6M

in scholarships awarded

Since 2016, 2023-24 academic year

MILWAUKEE PBS

A viewer supported service of Milwaukee Area Technical College



All data from 2023-24 fiscal year unless otherwise noted.

MATC PRESIDENT Anthony Cruz, Ed.D.

MISSION

Education that transforms lives, industry and community

The best choice in education, where everyone can succeed **VALUES**

Empowerment, Inclusion, Innovation, Integrity, Respect

MILWAUKEE AREA **Technical College**

MATC.EDU | 414-297-MATC | WISCONSIN RELAY SYSTEM 711

DOWNTOWN MILWAUKEE | MEQUON | OAK CREEK | WALKER'S SQUARE | WEST ALLIS

