

3,461
graduates in
2023-24 academic year

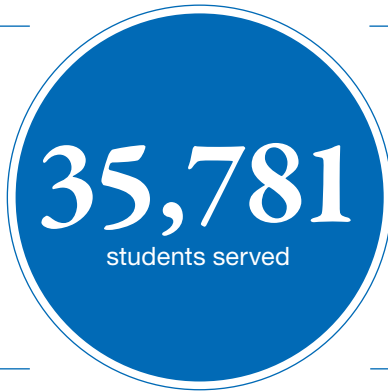
28
students'
average age

64%
of students are
people of color

Female **56%**
Male **42%**
Other **2%**

52%

of degree-seeking students
were awarded **\$63M** in Pell Grants
*Source: IPEDS reporting for 2024 financial aid
year (2024-25), for students enrolled Fall 2024.*



DUAL ENROLLMENT COMMITMENT

4,602 unduplicated dual enrolled students
21,703 credits earned
\$3.9M approximate tuition saved

Fiscal year 2024-25

45+

four-year college
and university
transfer partners

1,823

students transferred
to four-year schools within
one year of graduation or
last enrollment at MATC

Source: WTCS student data

180+

programs leading to
associate degrees, technical
diplomas or certificates

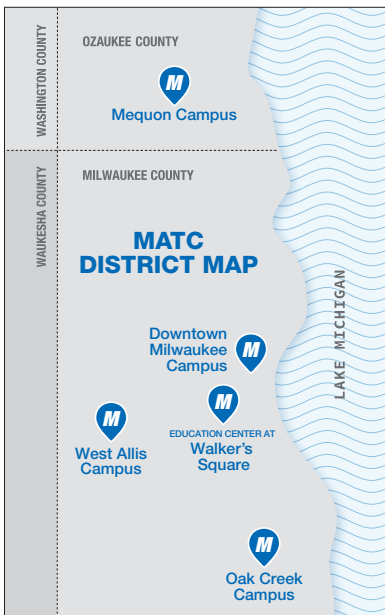
TOP 5

programs by enrollment

1. Registered Nursing
2. Associate of Arts
3. Practical Nursing
4. Business Management
5. Associate of Science

96% of MATC's graduates work in Wisconsin

Source: MATC Graduate Survey



\$1.4 Billion

annual economic activity
generated by MATC

FY2021-22

**110%
return**

on every taxpayer dollar
invested over the course
of students' lives.

*Source: EMSI economic impact
study, updated 2023*

**2023-24
GRADUATE SUCCESS**

87% Graduates are employed or continuing their
education six months after graduation

87% **Technical Diploma** graduates
are employed within six months,
earning an average of **\$48,951**

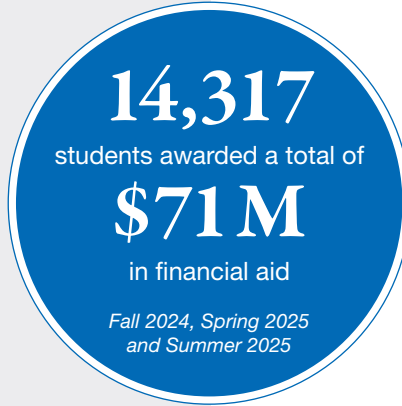
89% **Associate Degree** graduates are
employed within six months, earning
an average of **\$56,545**

SINCE 1912, MILWAUKEE AREA TECHNICAL COLLEGE has served as a cornerstone of opportunity in Wisconsin. Whether through hands-on technical training or seamless transfer pathways to four-year universities, MATC bridges the gap between ambition and employment. MATC remains dedicated to building a prosperous region where everyone has the opportunity to succeed.

COST COMPARISON | ONE YEAR, FULL TIME

- \$5,327** MATC associate degree, technical diploma programs
- \$6,507** MATC four-year college transfer program
- \$8,270** Universities of Wisconsin System four-year college/university (min.)
- \$52,168** Public out-of-state and private four-year institutions (avg.)

Based on 2025-26 Wisconsin resident; 30 credits with fees



1,204

full-time employees

763

part-time employees

40%

of all employees identify as people of color

Expressed as a full-time equivalent (FTE) as of November 25, 2025

MATC 2025 REVENUE

in millions

Auxiliary/Enterprise	\$5.9	2%
Grants	\$16.9	6%
Student Tuition & Fees	\$27.7	9%
Institutional	\$29.0	10%
Federal Grants	\$40.8	13%
State Aid	\$87.3	29%
Property Taxes	\$95.1	31%
TOTAL	\$302.7	100%

MATC PRESIDENT Anthony Cruz, Ed.D.

MISSION Education that transforms lives, industry and community

VISION The best choice in education, where everyone can succeed

VALUES Empowerment, Inclusion, Innovation, Integrity, Respect



A viewer supported service of Milwaukee Area Technical College



Military Friendly School



MATC FOUNDATION
Investing in student success

MATC FOUNDATION
the college's philanthropic partner

OUR INVESTMENT IN STUDENTS

\$5.2 M

in scholarships and emergency grants

2,335

students receiving support

DONORS' RETURN ON GENEROSITY

54%

of graduates supported by the MATC Foundation

600%

increase in students receiving financial support since 2015

All data from the 2024-25 academic year unless otherwise noted.

MATC FOUNDATION VISION

A prosperous region built on expansive access to education and economic opportunities.

matc.edu/foundation

MATC.EDU | 414-297-MATC | WISCONSIN RELAY SYSTEM 711 DOWNTOWN MILWAUKEE | MEQUON | OAK CREEK | WALKER'S SQUARE | WEST ALLIS

Milwaukee Area Technical College is an Affirmative Action/Equal Opportunity Institution and complies with all requirements of the Americans With Disabilities Act. MATC is accredited by the Higher Learning Commission, Commission on Institutions of Higher Education, the national standard in accrediting colleges and schools for distinction in academics and student services. REV 2/26