



Attachment 3 – a.

**MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD
MILWAUKEE, WISCONSIN
September 23, 2025**

CALL TO ORDER

The regular monthly meeting of the Milwaukee Area Technical College District Board was held in Open Session on Tuesday, September 23, 2025, and called to order by Chairperson Case at 4:02 p.m. in the Board Room, Room M210, at the Downtown Milwaukee Campus of Milwaukee Area Technical College.

ITEM 1 a. ROLL CALL

Present: Erica Case; Mark Foley; Citlali Mendieta-Ramos; Supreme Moore Omokunde; Waleed Najeeb (virtual); Gale Pence.

Excused: Lauren Baker.

ITEM 1 b. COMPLIANCE WITH THE OPEN MEETINGS LAW

Discussion Chairperson Case asked if proper notice of the meeting had been given in compliance with the Wisconsin Open Meetings Law.

Ms. Elizabeth Schultz, board liaison, confirmed proper notice was given.

ITEM 2. COMMENTS FROM THE PUBLIC

Mr. Richard Tremarello, executive officer with Milwaukee Area Labor Council, spoke about the Multicultural Center.

Ms. Becky Quesada, MATC student, spoke about the Multicultural Center.

Mr. Mose Fuller, pastor, spoke about the Multicultural Center.

Mr. Dima Pochtarev, and Mr. Deshawn Hayes, representing New State Inc., spoke about community engagement opportunities.

Mr. Kendall Allen spoke about the Multicultural Center.

ITEM 3. APPROVAL OF MINUTES

3 a. Regular Board Meeting: August 26, 2025

Motion It was moved by Director Foley and seconded by Director Mendieta-Ramos to approve the minutes of the Regular Board Meeting on August 26, 2025.

Action Motion approved.

ITEM 4. APPROVAL OF CONSENT AGENDA ITEMS

- 4 a. Bills – August 2025**
- 4.b. Financial Report – August 2025**
- 4 c. Human Resources Report**
- 4 d. Procurement Report**
- 4 e. Construction Report**

Motion It was moved by Director Foley and seconded by Director Moore Omokunde to approve the Consent Agenda.

Action Motion approved.

ITEM 5. BOARD ACTION ITEMS

Action Items

- 5 a. Resolution (F0375-09-25) Authorizing the Sale of \$1,500,000 General Obligation Promissory Notes, Series 2025-2026D of Milwaukee Area Technical College District, Wisconsin.**

Motion It was moved by Director Foley, seconded by Director Pence, to approve Resolution (F0375-09-25) Authorizing the Sale of \$1,500,000 General Obligation Promissory Notes, Series 2025-2026D of Milwaukee Area Technical College District, Wisconsin.

Action Motion approved, the roll call vote being as follows:

Ayes: Foley, Mendieta-Ramos, Moore Omokunde, Najeeb, Pence, and Case - 6

Noes: None.

- 5 b. Resolution (F0376-09-25) Authorizing the Issuance of \$1,500,000 General Obligation Promissory Notes, Series**

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**2025-2026E of Milwaukee Area Technical College District,
Wisconsin.**

Motion It was moved by Director Foley, seconded by Director Pence, to approve Resolution (F0376-09-25) Authorizing the Issuance of \$1,500,000 General Obligation Promissory Notes, Series 2025-2026E of Milwaukee Area Technical College District, Wisconsin.

Action Motion approved, the roll call vote being as follows:

Ayes: Mendieta-Ramos, Moore Omokunde, Najeeb, Pence, Foley, and Case - 6

Noes: None.

5 c. Resolution (F0377-09-25) to Approve Audit Advisory Committee Charter.

Motion It was moved by Director Pence, seconded by Director Foley, to approve Resolution (F0377-09-25) to Approve the Audit Advisory Committee Charter.

Discussion Ms. Sherry Terrell-Webb, general counsel, provided an overview of the charter.

Action Motion approved, the roll call vote being as follows:

Ayes: Moore Omokunde, Najeeb, Pence, Foley, Mendieta-Ramos, and Case - 6

Noes: None.

ITEM 6. POLICY APPROVAL

6 a. Policy C0700 – Code of Ethics

Motion It was moved by Director Mendieta-Ramos and seconded by Director Foley to approve Policy C0700 – Code of Ethics.

Action Policy was approved by voice vote.

6 b. Policy C0700-1 – Conflict of Interest

Motion It was moved by Director Foley and seconded by Director Pence to approve Policy C0700-1 Conflict of Interest.

Action Policy was approved by voice vote.

6 c. Policy A0205 – Services of Outside Legal Counsel

Discussion Ms. Sherry Terrell-Webb, general counsel, answered questions from the Board regarding the policy.

Action Policy was tabled until the next board meeting.

ITEM 7. REPORTS – MONTHLY

8 a. Chairperson's Report

Discussion Chairperson Case shared the following report:

- Dr. Cruz will be participating in the next MATC Foundation Blu Tender fundraising event on Tuesday, October 14 at the Blu at the Pfister Hotel from 5:30 to 7:30 p.m. to raise funds and awareness for the MATC Student Parent Scholarship. Other celebrity bartenders include Chief Aaron Lipski of the Milwaukee Fire Department; TrueMan McGee, MATC alum and creator of Funky Fresh Spring Rolls; Chef Paul Bartolotta, MATC alum and co-founder of The Bartolotta Restaurants; and Adam Gruszczynski, MATC alum and Head of Information Technology at Potawatomi Casino Hotel.
- Wisconsin Technical College District Boards Association 2025 Fall Meeting and Legal Issues Seminar will be held on October 16-18 at Waukesha County Technical College.
- MATC's Fall Commencement date is scheduled for Saturday, December 13 at 11:00 a.m. at the Fiserv Forum.
- Board members were asked to complete a survey from the Child and Adult Care Food Program (CACFP). In order to receive funds from the CACFP, the college must submit a contract for renewal each year with the completed information.

8 b. President's Report

Discussion Dr. Cruz shared the following:

- Dr. Cruz participated in a podcast with Dr. Mordecai Brownlee with the Community College of Aurora that was released this past month. Dr. Cruz shared his journey from first-generation college student to leader, his vision for the college, and how mentorship can transform lives.
- Earlier this month, MATC received notification of continuation funding for two federal grants.

- The Substance Abuse and Mental Health Services Administration awarded \$100,000 for a Garrett Lee Smith Campus Suicide Prevention Grant.
 - The Department of Education awarded \$583,840 for a CCAMPIS (Child Care Access Means Parents in School) grant. These funds help MATC provide important services to students.
- Dr. Cruz attended a luncheon on September 5 focused on the upcoming launch of the Career Closet. Dr. Cruz spoke to the MATC Women's Club, which donated accessories for the Career Closet, highlighting how scholarships help students succeed.
- On September 11, MATC's Protective Services department hosted "A Salute to First Responders," a solemn commemoration of the September 11 terrorist attacks. Dr. Cruz provided remarks at the event, which included a moment of silence, a tribute ceremony, and a musical tribute. Attendees also heard from Vincente Key, MATC's 2025-2026 Paramedic student president, who shared his story about becoming a first responder.
- On September 12, the college recognized the newest graduates from MATC's Emerging Leaders Program, which is a yearlong program that prepares MATC staff to be supervisors and managers.
- Last week, MATC kicked off Hispanic Heritage Month, which honors the significant contributions of Hispanic/Latino/a communities to American society. Festivities included an opening ceremony, dance performance by Panadanza, and food from Anytime Arepa. Other activities that will be held during the month include additional dance performances, food trucks, a tamale-making workshop, and community gatherings for coffee and conversation at each of the regional campuses.
- Dr. Cruz welcomed MATC's German exchange students from the Theodor-Litt-Schule Gießen school in Gießen, Germany. The students are being hosted by International Education and MCT Pathway from September 22 through October 1. Since 2008, technical apprentices from the Theodor-Litt-Schule Gießen school have been visiting MATC to learn about its campuses, academic programs, technologies and student experiences.
 - MATC students will get an opportunity to visit Gießen, Germany in May 2026. This partnership provides exposure for both the Theodor-Litt-Schule and MATC students to international relationships, culture, travel and new experiences.
- Fall 2026 FTE is 4,355 as of September 15, 2025, which is 100% of the goal for this term.
 - FTE enrollment has increased by 7.43% compared to last year, which is ahead of projections.
- To strengthen MATC's partnerships with K-12 schools in their district, Dr. Cruz met this month with the superintendent of the West

Allis-West Milwaukee School District, and the principals of St. Joan Antida High School and Messmer High School to discuss ways to increase dual enrollment offerings.

- Also focusing on the college's business partnerships, Dr. Cruz met with Nikki Purvis, president and CEO of the African American Chamber of Wisconsin.
- Dr. Cruz launched the new Presidential Medals of Distinction at the Investiture Reception on September 19. Four honorees were recognized across three categories.
 - The Impact Award went to Joe and Ellen Checota for their significant impact through the largest scholarship investment in the college's history by committing \$5 million to the MATC Foundation to establish the Ellen and Joe Checota MATC Scholarship Foundation.
 - Julie Ebert, a past president of the MATC Foundation Board, was honored with the Legacy Award for her consistent leadership and generous contributions to the foundation over the years.
 - The Ambassador Award was given to Ms. Vi Hawkins for her tireless advocacy for MATC through community outreach and the establishment of the Vi Hawkins Grassroots Scholarship.
- Community Connection events were successfully held at each of the regional campuses during Investiture week. These events brought together members of the business community, community partners, and elected officials.
- Dr. Cruz expressed his gratitude to everyone who contributed to the success of his Investiture and the wonderful reception at MATC on September 19. Their collective efforts not only honored this milestone but also beautifully showcased the spirit of collaboration and community that defines MATC.

7 c. Treasurer's Report

Discussion Director Gale Pence shared the Treasurer's Report, which included the quarterly Advisory Audit Committee Report.

7 d. District Student Senate Report

Discussion Ms. Elizabeth Calixto, lieutenant governor, District Student Association, provided the following report:

- Campus Student Associations and District Student Association (DSA) are beginning their activities for the academic year.
- All four campuses are preparing for the Campus Student Associations' elections for this Fall. Goals and discussions are focusing on increasing student outreach, events, and amplifying the student voice.

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- The Wisconsin Student Government begins on October 3 with the WSG Leadership Training and Meeting event at Chippewa Valley Technical College.
- Welcome events were offered to students during the first week of classes.
- Celebrated Hispanic Heritage Month kick off at the Milwaukee Downtown campus

7 e. Bi-monthly Milwaukee PBS Report

Discussion

Ms. Debbie Hamlett, vice president and general manager, Milwaukee PBS, provided the Milwaukee PBS report. Highlights included:

- Federal budget for the Corporation for Public Broadcasting, which supported local PBS stations, was rescinded. These funds were allocated for the current fiscal year.
- PBS reduced their budget by 21% and station dues have been reduced, with Milwaukee PBS station dues reduced by 20%.
- The station established a fundraising goal for the fiscal year of \$9 million after raising \$8.3 million last year.
- The station has engaged with a consultant to help implement an IP-based technology that offers a more interactive viewing experience, 4K video, immersive audio, and targeted emergency alerts.
- The station held a screening of “Becoming Thurgood” with the Marquette University Law School, with more than 150 people in attendance.
- The station worked with the Marcus Corporation for a screening of the final Downton Abbey movie, with over 125 people in the audience.

ITEM 8. BOARD MONITORING

8 a. Annual Marketing Plan

Discussion

Mr. Darryll Fortune, director, Content and Public Relations, presented the Annual Marketing Plan.

ITEM 9. NEW BUSINESS

Director Foley requested a Zancil update.

ITEM 10. FUTURE EVENTS/ ANNOUNCEMENTS

- a. October 28, 2025, MATC District Board Meeting, 4:00 p.m., Downtown Milwaukee Campus, Board Room (M210).

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ITEM 11. ADJOURNMENT

The meeting adjourned at 5:37 p.m.

Respectfully submitted,

Peter Kowochich

On behalf of Board Secretary Waleed Najeeb

* This meeting may be conducted in part by telephone. Telephone speakers will be available to allow the public to hear those parts of the proceedings that are open to the public.

** Action may be taken on any agenda item, whether designated as an action item or not. Agenda items may be moved into Closed Session for discussion when it becomes apparent that a Closed Session is appropriate under Section 19.85 of the Wisconsin Statutes. The board may return to Open Session to take action on any item discussed in Closed Session.

Reasonable accommodations are available through the ADA Office for individuals who need assistance. Please call 414-297-6719 to schedule services at least 48 hours before the meeting.