



Attachment 3 – c.

**MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD
MILWAUKEE, WISCONSIN
May 28, 2024**

CALL TO ORDER

The regular monthly meeting of the Milwaukee Area Technical College District Board was held in Open Session on Tuesday, May 28, 2024, and called to order by Chairperson Foley at 4:35 p.m. in the Board Room, Room M210, at the Downtown Milwaukee Campus of Milwaukee Area Technical College.

ITEM 1 a. ROLL CALL

Present: Lauren Baker; Mark Foley; Citlali Mendieta-Ramos; Supreme Moore Omokunde; Waleed Najeeb (virtual); Tina Owen-Moore (virtual); Gale Pence.

Excused: Bria Burris; Erica Case.

ITEM 1 b. COMPLIANCE WITH THE OPEN MEETINGS LAW

Discussion Chairperson Foley asked if proper notice of the meeting had been given in compliance with the Wisconsin Open Meetings Law.

Ms. Elizabeth Schultz, board liaison, confirmed proper notice was given.

ITEM 2. COMMENTS FROM THE PUBLIC

Dr. Lisa Conley, president, AFT Local 212, shared an end of the year message on behalf of AFT Local 212.

ITEM 3. APPROVAL OF MINUTES

- 3 a. Special Board Meeting: April 18, 2024**
- 3 b. Special Board Meeting: April 22, 2024**
- 3 c. Regular Board Meeting: April 23, 2024**
- 3 d. Special Board Meeting: April 24, 2024**
- 3 e. Special Board Meeting: April 25, 2024**
- 3 f. Special Board Meeting: April 29, 2024**
- 3 g. Special Board Meeting: May 2, 2024**

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Motion It was moved by Director Baker and seconded by Director Pence to approve the minutes of the Regular Board Meeting on April 23, 2024 and the minutes of the Special Board Meetings on April 18, 2024; April 22, 2024; April 24, 2024; April 25, 2024; April 29, 2024; and May 2, 2024.

Action Motion approved.

ITEM 4. APPROVAL OF CONSENT AGENDA ITEMS

- 4 a. Bills – April 2024**
- 4 b. Financial Report – April 2024**
- 4 c. Human Resources Report**
- 4 d. Procurement Report**

Motion It was moved by Director Owen-Moore and seconded by Director Pence to approve the Consent Agenda.

Action Motion approved.

ITEM 5. BOARD ACTION ITEMS

Action Items

- 5 a. Resolution (F0313-05-24) Authorizing the Sale of \$1,500,000 General Obligation Promissory Notes, Series 2023-2024L of Milwaukee Area Technical College District, Wisconsin.**

Motion It was moved by Director Baker, seconded by Director Mendieta-Ramos, to approve Resolution (F0313-05-24) Authorizing the Sale of \$1,500,000 General Obligation Promissory Notes, Series 2023-2024L of Milwaukee Area Technical College District, Wisconsin.

Discussion Mr. Justin Fischer, managing director, Robert W. Baird & Co., reviewed the Final Pricing Summary for the \$1,500,000 General Obligation Promissory Notes, Series 2023-2024L.

Action Motion approved, the roll call vote being as follows:

Ayes: Mendieta-Ramos, Moore Omokunde, Najeeb, Owen-Moore, Pence, Baker, Foley - 7

Noes: None.

- 5 b. Resolution (F0314-05-24) Authorizing the Issuance of \$1,500,000 General Obligation Promissory Notes, Series**

2024-2025A of Milwaukee Area Technical College District, Wisconsin.

Motion It was moved by Director Mendieta-Ramos, seconded by Director Baker, to approve Resolution (F0314-05-24) Authorizing the Issuance of \$1,500,000 General Obligation Promissory Notes, Series 2024-2025A of Milwaukee Area Technical College District, Wisconsin.

Action Motion approved, the roll call vote being as follows:

Ayes: Mendieta-Ramos, Moore Omokunde, Najeeb, Owen-Moore, Pence, Baker, and Foley – 7

Noes: None.

5 c. Approval of Budget and Class 1 Public Hearing Legal Notice FY25

Motion It was moved by Director Pence, seconded by Director Mendieta-Ramos, to approve Budget and Class 1 Public Hearing Legal Notice FY25.

Discussion Mr. Jeff Hollow, executive finance consultant, presented the Budget and Class 1 Public Hearing Legal Notice.

Action Motion approved, the roll call vote being as follows:

Ayes: Moore Omokunde, Najeeb, Owen-Moore, Pence, Baker, Mendieta-Ramos, and Foley - 7

Noes: None.

ITEM 6. POLICY REVIEW

6 a. Employee Handbook Policy Changes

Discussion Mr. Dan McColgan, director, Labor Relations, Ms. Angie Nixon, manager, Talent Acquisition, and Ms. Megan Farvour, manager, Total Rewards, provided an overview of the proposed changes to the employee handbook policies.

- i. Activity Facilitator Clarification
- ii. Medical and Personal Leave Changes
- iii. Recruitment Reboot Policy Changes

6 b. Flag Policy (G0051)

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Discussion Ms. Sherry Terrell-Webb, general counsel, and Peter Couto, retention coach, Pathway Retention, provided an overview of the proposed flag policy, which would allow MATC to fly a flag if there has been a government resolution for the requested flag to be flown on government-owned buildings and/or properties from the City of Milwaukee, City of Oak Creek, City of West Allis, the City of Mequon, the County of Ozaukee, the County of Milwaukee, or the State of Wisconsin.

Motion It was moved by Director Moore Omokunde, seconded by Director Pence, to approve the policy.

Action Motion approved.

ITEM 7. REPORTS – MONTHLY

7 a. Chairperson’s Report

Discussion Chairperson Foley shared the following report:

- Congratulated the graduating class of 2024. Chair Foley and several board members attended the commencement on May 19, 2024, where nearly 1,500 students walked the stage.
- Announced the reappointments of Directors Baker, Case, and Foley to the MATC District Board have been approved by the WTCS Board.
- Read an email from MATC Foundation Board President Chantel Byrd congratulating the District Board on its selection of Dr. Anthony Cruz as MATC's next college president.
- Asked board members to assist in documenting the presidential search process for posterity.
- Asked Board members to send information on Milwaukee area community events and also names of individuals or organizations that should be invited to Presidential welcome events to Beth Schultz by the next board meeting.

7 b. President’s Report

Discussion Dr. Martin shared the following:

- Congratulations to the college’s ESL students who released their annual “Sharing our World” book. The book contains stories from over 200 MATC students from the English as a Second Language (ESL) program and focuses on the personal journeys of students through poetry, essays and more. Forty-seven countries were represented in this year's book, which is the fifth edition developed by MATC's Community Education Pathway.

- The college hosted Dr. Morna Foy, president of the Wisconsin Technical College System, at the Downtown Milwaukee Campus on May 1, as a stop on her “Tour of Excellence,” in which she visits each of the state’s 16 technical colleges. Dr. Foy toured the AI HURVIS/Peak Transportation center, home to several Checota scholars, met with former student athletes and played some basketball with Shelton Williams-Dryden, the first MATC player named to the National Junior College Athletic Association Division II All-America first team.
- On May 2, the Create Pathway held a student showcase to celebrate the portfolio work of students in all 12 programs in the Creative Arts, Media and Design Pathway. This event was a reboot of previous “Five Star” and “Portfolio Night” events that haven’t been held since the pandemic.
- On May 6, MATC launched the first in a series of Generative AI events sponsored by MATC and UWM for community growth. The hands-on workshops are geared toward uplifting and integrating traditionally underserved communities into the AI economy. Over 45 members from the Mayor’s office, County Executive’s office, Employ Milwaukee and WI Community Services attended this free training.
- The May 19 Spring Commencement will be broadcast at 9:00 a.m. Saturday, June 15 on Milwaukee PBS Channel 36 and available on MATC’s YouTube channel.
- Was joined on May 20 by Wisconsin Department of Corrections Deputy Jared Hoy during the graduation ceremony of MATC’s Second Chance Pell welding students. The college is proud of its graduating students and continues to be proud to be the first Wisconsin college to participate in the Second Chance program.
- On May 20, the college and five of its community-based partners celebrated more than 280 GED and HSED graduates.
- The annual Apprenticeship Banquet was held at the Bucyrus Erie Museum on May 22, where graduates from the college’s 21 apprenticeship programs were recognized.

7 c. Legislative Matters Report

Discussion

Ms. Laura Bray, vice president, College Advancement, shared updates from Hubbard Wilson & Zelenkova.

- Reported there was a release of approximately \$1.6 million in funding in the Oral Healthcare Workforce Initiative, which will be used to expand MATC’s Dental Hygienist program by expanding capacity. The additional funding would allow for six additional students to be served.
- Reported the Joint Audit Committee met and voted to proceed with an audit of state agency Diversity, Equity, and Inclusion activities.

7 d. Diversity, Equity, and Inclusion Report

Discussion Mr. Michael Rogers, interim vice president, Diversity, Equity, and Inclusion, shared the DEI report.

- All DEI planning retreat was held on April 30. The purpose of the day was to set aside time to discuss goals and strategies to serve MATC's students and employees through programmatic efforts for the upcoming school year.
- The Asian American employee affinity group hosted its first Asian American Arts Gallery Night on May 10. The event was in honor of Asian American and Pacific Islander Heritage Month.
- Graduation celebrations were hosted for students on May 15 by the Multicultural Services Department and on May 16 by the Office of Bilingual Education and the HSI Initiative.

7 e. Enrollment Report

Discussion Dr. Yan Wang, acting vice president, Enrollment and Retention, presented the enrollment report:

- The college is at 100.2 % of its enrollment goal as of May 20, 2024.

7 f. Milwaukee PBS General Manager's Report

Discussion A written report from Ms. Debbie Hamlett, vice president and general manager of Milwaukee PBS, was shared with the board. Highlights included:

- The station will cover Milwaukee's Juneteenth celebration near the start of the parade with live cut-ins every hour from 10:00 a.m. to 3:00 p.m. and a wrap-up show at 9:00 p.m. featuring footage collected throughout the day.
- The station will be producing a Manufacturing Town Hall that will be held at MATC on October 3. The program will be hosted by Portia Young and is in collaboration with the Milwaukee Journal Sentinel.
- The station is working with "PBS America at a Crossroads with Judy Woodruff" for a Town Hall that would be held in Milwaukee this September. The station's production crew will also work to record a small delegate panel interview with Judy Woodruff ahead of the Republican National Convention.

ITEM 7. REPORTS – QUARTERLY

7 a. Advisory Audit Report

Discussion A written report was provided to the board by Mr. Brian Kubik, manager, Internal Audit.

7 b. Other Post-Employment Benefit (OPEB) and FCC Trust Report

Discussion The quarterly report, shared by PFM Asset Management, was distributed to the board ahead of the meeting.

ITEM 8. BOARD MONITORING

8 a. Review Fiscal Year 2024-2025 Preliminary Activity Plan and Budget

Discussion Mr. Jeff Hollow, executive finance consultant, presented the fiscal year 2024-2025 preliminary activity plan and budget.

8 b. Review Fiscal Year 2024-2025 Preliminary Capital Equipment Budget

Discussion Mr. Jeff Hollow, executive finance consultant, presented the fiscal year 2024-2025 preliminary capital equipment budget.

8 c. Board Self Evaluation Survey

Discussion Discussion of the board self-evaluation survey was postponed until the June board meeting to allow for all board members to complete the survey.

8 d. Strategic Enrollment Plan

Discussion Dr. Phillip King, executive vice president, Mr. Tony Tagliavia, chief marketing officer, and Dr. Yan Wang, acting vice president, Enrollment and Retention, highlighted key points from the video presentation.

- 2024-25 goal of 8,650 full-time equivalent students.
- Anticipating record number of new applications.
- Setting a goal for new students to increase the fall application to registration conversion rate from 36% to 46% by upgrading customer relationship management, implementing an in-person orientation option, and working with students who are in programs that are full to make sure options can be found for them (either in a different program or to take some initial classes while the college makes room for them in the program itself).
- Setting a goal for continuing students to improve course success rate from 68% to 73%.

Discussion Director Najeeb asked how the college can help stopped-out students re-enroll for classes. Dr. Wang responded that students who have less than \$200 debt to the college are allowed to register for classes and also noted the availability of Restart programs, which assist students with debt.

8 e. Community Education Update

Discussion Dr. Sadqie Isahaku, executive dean, Academic Strategy and Innovation, and Dr. Phillip King, executive vice president, answered questions regarding the Community Education video presentation.

- Community Education is on track to resolve the eight concerns identified by the Community Education advisory group (One stop shop, application process, testing, faculty, staff, transition and retention, marketing and recruitment, and pathway).
- The college is considering the creation of an advisory committee for all of Community Education and is in the process of identifying stakeholders, community members, organizations, and support groups for invitations.

8 f. HSI Update

Discussion Dr. Patricia Torres Nájera, executive director, Community Education, HSI, and Engagement, presented the HSI update.

- Benefits to becoming an HSI:
 - Eligibility and access to funding
 - Title V grants - opportunity to center efforts for Hispanic students, but can reallocate resources to other disadvantaged student groups.
 - Increased enrollment, retention and graduation
 - Transformation of Milwaukee - education, employment, skill building, and industry.
- Future action plans:
 - Research current students to learn more about their stories and their paths.
 - Acceleration strategies:
 - Improve communication/information and engagement with high schools that have populations that are 20% full-time Hispanic students (32 high schools out 88 high schools in the MATC district).
 - Enhance partnerships with 4-year institutions and high schools and help students understand academic options.
 - Create Noche Familiar - an evening to engage and explore with parents/families about MATC

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- Launch new HSI website, which will include information on earning potential, alumni videos, and financial support information (FAFSA and scholarships).

ITEM 9. NEW BUSINESS

None.

ITEM 10. FUTURE EVENTS/ ANNOUNCEMENTS

- a. June 18, 2024, MATC Public Hearing on the Budget, 4:30 p.m., Downtown Milwaukee Campus, Board Room (M210).
- b. June 25, 2024, MATC District Board Meeting, 4:30 p.m., Downtown Milwaukee Campus, Board Room (M210).

ITEM 11. CLOSED SESSION

- 11 a. Litigation Update**
- 11 b. Presidential Transition**

Discussion It was moved by Director Baker, seconded by Director Moore Omokunde, to convene into Closed Session pursuant to Section 19.85 (1) (c) (g) and (e) of the Wisconsin Statutes to discuss Item 11 a. Litigation Update and Item 11 b. Presidential Transition.

Action Motion approved, the roll call vote being as follows:

Ayes: Najeeb, Owen-Moore, Pence, Baker, Mendieta-Ramos, Moore Omokunde, and Foley - 7

Noes: None.

ITEM 12. OPEN SESSION

Discussion It was moved by Director Baker, seconded by Director Najeeb, to re-convene into Open Session.

Action Motion approved.

a. Approval of Contract for Dr. Anthony Cruz

Discussion It was moved by Director Baker, seconded by Director Pence, to approve the contract for Dr. Anthony Cruz.

Action Motion approved.

b. Approval of Extension of Dr. Vicki Martin's contract

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Discussion It was moved by Director Moore Omokunde, seconded by Director Mendieta-Ramos, to extend the contract for Dr. Vicki Martin through July 14, 2024.

Action Motion approved.

ITEM 13. ADJOURNMENT

The meeting adjourned at 8:05 p.m.

Respectfully submitted,

Peter Kovochich

On behalf of Board Secretary Citlali Mendieta-Ramos

- * This meeting may be conducted in part by telephone. Telephone speakers will be available to allow the public to hear those parts of the proceedings that are open to the public.

- ** Action may be taken on any agenda item, whether designated as an action item or not. Agenda items may be moved into Closed Session for discussion when it becomes apparent that a Closed Session is appropriate under Section 19.85 of the Wisconsin Statutes. The board may return to Open Session to take action on any item discussed in Closed Session.

Reasonable accommodations are available through the ADA Office for individuals who need assistance. Please call 414-297-6719 to schedule services at least 48 hours before the meeting.