



Attachment 3 - a

**MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD
MILWAUKEE, WISCONSIN
September 28, 2021**

CALL TO ORDER

The regular monthly meeting of the Milwaukee Area Technical College District Board was held in Open Session via teleconference on Tuesday, September 28, 2021, and called to order by Chairperson Olson at 4:05 p.m.

ITEM 1 a. ROLL CALL

Present: Lauren Baker, Erica Case, Antonio Diaz, Mark Foley, Ashanti Hamilton, Citlali Mendieta-Ramos, Nikki Moews and Lisa Olson

Excused: Ann Wilson.

ITEM 1 b. COMPLIANCE WITH THE OPEN MEETINGS LAW

Discussion Chairperson Olson asked if proper notice of the meeting had been given in compliance with the Wisconsin Open Meetings Law.

Ms. Gwendolyn Green, board liaison, confirmed proper notice was given in compliance with the Wisconsin Open Meetings Law.

ITEM 3. COMMENTS FROM THE PUBLIC

None.

ITEM 3. APPROVAL OF MINUTES

3 a. Regular Board Meeting: August 24, 2021

3 b. Special Board Meeting: September 24, 2021

Motion It was moved by Mr. Foley, seconded by Mr. Hamilton, to approve the minutes of the Regular Board Meeting: August 24, 2021, and the Special Board Meeting: September 24, 2021.

Action Motion approved.

ITEM 4. APPROVAL OF CONSENT AGENDA ITEMS

- 4 a. Bills – August 2021**
- 4 b. Financial Report – August 2021**
- 4 c. Human Resources Report**
- 4 d. Procurement Report**
- 4 e. Construction Report**

Motion It was moved by Mr. Hamilton, seconded by Mr. Diaz, to approve the Consent Agenda.

Action Motion approved.

ITEM 5. BOARD ACTION ITEMS

Action Items

- 5 a. Resolution (F0196-09-21) Authorizing the Sale of \$1,500,000 General Obligation Promissory Notes, Series 2021-2022D of Milwaukee Area Technical College District, Wisconsin**

Motion It was moved by Ms. Baker, seconded by Mr. Foley, to approve Resolution (F0196-09-21) Authorizing the Sale of \$1,500,000 General Obligation Promissory Notes, Series 2021-2022D of Milwaukee Area Technical College District, Wisconsin

Discussion Mr. John Mehan, managing director, Robert W. Baird & Co., reviewed the Final Pricing Summary for the \$1,500,000 General Obligation Promissory Notes, Series 2021-2022D.

Action Motion approved, the roll call vote being as follows:

Ayes: Case, Diaz, Foley, Hamilton, Mendieta-Ramos, Moews, Baker and Olson - 8

Noes: None.

- 5 b. Resolution (F0197-09-21) Authorizing the Issuance of \$1,500,000 General Obligation Promissory Notes, Series 2021-2022E of Milwaukee Area Technical College District, Wisconsin**

Motion It was moved by Mr. Foley, seconded by Ms. Moews, to approve Resolution (F0197-09-21) Authorizing the Issuance of \$1,500,000 General Obligation Promissory Notes, Series 2021-2022E of Milwaukee Area Technical College District, Wisconsin

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Action Motion approved, the roll call vote being as follows:

Ayes: Diaz, Foley, Hamilton, Mendieta-Ramos, Moews, Baker, Case and Olson - 8

Noes: None.

5 c. Resolution (F0198-09-21) to Approve Building Trades Rate Changes

Motion It was moved by Ms. Baker, seconded by Ms. Case, to approve Resolution (F0198-09-21) to Approve Building Trades Rate Changes.

Action Motion approved.

5 d. Approval of President's Evaluation Instrument

Motion It was moved by Mr. Foley, seconded by Mr. Hamilton to approve Approval of President's Evaluation Instrument.

Action Motion approved.

ITEM 6. Reports

6 a. Chairperson's Report

Discussion Chairperson Olson:

- Reported the members of the MATC District Board attended a workshop to review and provide feedback to the Ten Year Facilities Master Plan.
- Announced Directors Case, Foley and she will be attending an in-person ACCT Leadership Congress in San Diego, CA on October 13 – 16, 2021. The conference theme is advancing diversity, equity and inclusion.
- Stated the Wisconsin Technical Colleges District Boards Association (WTCDBA) will be holding its fall meeting virtually. The meeting will focus on legal issues facing technical colleges.
- Thanked Beth Schultz for her hard work in ensuring the technology worked smoothly for the Board Meeting's virtual format.

6 b. President's Report

Discussion

Dr. Martin:

- Announced the MATC will be the recipient of a four-year, \$690,000 (\$172,000/year) grant from Northwestern Mutual. The grant will support:
 - Dedicating advising.
 - Scholarship funding.
 - Marketing for IT Careers.
- Stated more support for our students was provided by the League of United Latin American Citizens (LULAC) and the Brewers who teamed up in an effort to help Latino students stay in school. This year 19 MATC students will receive a \$500 scholarship.
- Reported MATC is hosting a wide range of events in celebration of Hispanic Heritage Month, which runs from September 15 through October 15. Organized by the college's Office of Diversity, Equity and Inclusion, Office of Student Life and the Latinx Unidos Student Organization, presenters will include Hispanic employees, students, college leaders and motivational speakers.
- Announced MATC is partnering with Department of Workforce Development and Employ Milwaukee to address the workforce shortage of qualified early childhood workers by offering a child education apprenticeship program, a two-year, 4,000-hour long program that includes 432 hours of paid related instruction at MATC.
- Stated MATC started the semester with training from Colorful Connections, a Milwaukee firm committed to equity and helping companies increase the dynamic talent it possesses. Colorful Connections will be offering a series of hands-on staff development workshops.
- Reported MATC and Employ Milwaukee are co-hosting an event for the business community on Creative Solutions for Workforce Shortage and Equity Gaps on November 4.
- Announced she and the college's leadership team approved a recommendation from the college's Health and Safety Team that requires employees to submit their vaccination status. Employees will use a secure online system called Viewpoint that has been used by other institutions within the Wisconsin Technical College System (WTCS).

6 c. Diversity, Equity and Inclusion Report

a. Annual Affirmative Action Report

Discussion

Ms. Eva Martinez-Powless, Chief Diversity, Equity and Inclusion (DEI) Officer, gave an update on the progress of the DEI college-wide

initiatives. Ms. Martinez-Powless stated the college continues to expand awareness with DEI programming and is focused on developing the employee affinity groups. Ms. Martinez-Powless introduced Mr. Dan McColgan, Director of Labor Relations, who shared MATC's Employment Affirmative Action Goals for 2019 – 2024, the percentage of minority and full-time employment by EEO Categories for 2020-2021 and faculty-full-time positions broken down by race and gender for 2020-2021 and employment initiatives.

6 d. Enrollment Report

Discussion

Dr. Naydeen Gonzalez-De Jesus, executive vice president, Student Success, gave a brief synopsis of enrollment plans and introduced:

- Dr. Nicole Tanner, interim dean, Enrollment Services/Registrar, who reported on the FTE year-to-date attainment by period as of September 27, 2021.
- Mr. Tony Tagliavia, Chief Marketing Officer, who shared recruitment strategies that focus on Diversity, Equity and Inclusion. Mr. Tagliavia introduced:
- Mr. Jonathan Feld, director, High School Relations & University Transfer, who compared dual enrollment numbers for FA2021 and FA2022 and the difference between the two semesters. Mr. Feld introduced:
- Dr. Jeff Janz, vice president, Retention and Completion, who shared retention strategies, including distribution of ChromeBooks for students and Men of Color Initiative.

6 e. Milwaukee PBS VP General Manager's Report

Discussion

Mr. Bohdan Zachary:

- Stated Milwaukee PBS presents live from Bradley Symphony Center the Milwaukee Symphony Orchestra on Saturday, October 2, hosted by Portia Young.
- Announced the 30th season celebration of Black Nouveau. Longtime lead producer Everett Marshburn reflects on the series—a program by, for, and about the African-American experience in southeastern Wisconsin.
- Reported several of the visionaries who created Black Nouveau gathered for a reunion on Friday, September 24. The reunion included Alexandria Mack, current producer; Sharon Patterson, former host and producer; Joseph Savage, the original producer of Black Nouveau; Everett Marshburn, lead producer and Liddie Collins, who was a producer for over 20 years on the show.
- Announced Yvonne Sanchez joined Milwaukee PBS as a bilingual video editor, bringing her skills to the Adelante series and Adam Lilley, an MATC graduate of the TVP program and

most recently, director and producer at TMJ4, joined the station as a director producer.

- Stated Jon Lord, Chief Development Officer, will be leaving Milwaukee PBS to join the Children’s Wisconsin Foundation; Raul Galvan, Manager of Program Production, will be retiring.

6 f. Legislative Matters Report

Discussion

Ms. Janice Falkenberg, vice president and General Counsel, introduced Ms. Ramie Zelenkova, lobbyist, Hubbard Wilson & Zelenkova, who presented the Legislative Matters Report on recent legislative matters impacting higher education, such as:

- Wisconsin Assembly Bill 414/Senate Bill 410 to prohibit sex and race stereotyping in training provided to employees of local and state government. Assembly Bill recommended passage, Assembly floor action pending. Senate action pending. Governor indicated he will veto the legislation if it reaches his desk..
- Neighborhood Investment Fund/Healthcare Infrastructure Capital Investment Fund. Governor Evers announced a \$250 million program, funded by federal American Rescue Plan (ARPA) dollars, to help communities build long term, sustainable economic success. The announcement includes \$200 million for a Neighborhood Investment Fund and \$50 million for a Healthcare Infrastructure Capital Investment grant program.
- Federal - House of Representatives, the Senate was not able to pass the continuing resolution to keep the government funded through approximately the beginning of December while they continue to negotiate and debate budget reconciliation and infrastructure legislation. As a result, we are facing a potential government shutdown if something is not addressed by Thursday, September 30.

ITEM 7. BOARD MONITORING

7 a. Pathway Presentation/General Education

Information

Dr. Mohammad Dakwar, vice president, Learning; Dr. Sadique Isahaku, dean, General Education, gave the Pathway Presentation/General Education via PowerPoint. The report highlighted the academic and career pathway goals, introduction of pathway team, what programs are in the pathway, and gave a breakdown by race and ethnicity of the students in the pathway. Dr. Isahaku highlighted correctional education programs in the pathway, what supporting student success looks like and pathway initiatives.

7 b. Promise Update

Information Dr. Christine Manion, vice president, Institutional Effectiveness, introduced Sara Cappaert, Data Analyst, Institutional Research, shared the Promise Report via PowerPoint slides. The report highlighted: largest DFHS cohort to date (Fall 2020): 283 students, Fall 2021 cohort on track to be the second largest ever; programmatic expansions and updates; and support in the time of COVID.

7 c. Annual Foundation Report

Information Ms. Laura Bray, vice president, College Advancement and External Communications and executive director, MATC Foundation, noted the Annual Foundation Report video was received by the board members prior to the board meeting. Ms. Bray offered the following brief highlights from the report: marketing and advancement figuring how to use the tools at their disposal to drive retention, enrollment and completion, including 2020-2021 enrollment campaigns, 2020-2021 core enrollment creatives, 2020-2021 marketing funnel improvements and 2020-2021 goals and results.

7 d. Annual Marketing Plan Presentation

Information The highlights of the Annual Marketing Plan Presentation was covered in the previous report by Ms. Laura Bray.

7 e. Annual Workforce Solutions Report

Information Dr. Gonzalez-De Jesus introduced Ms. Lisa Reid, director, Workforce Solutions, who presented the Annual Workforce Solutions Report via PowerPoint slides and shared what goals and achievements the department was able to reach for FY21 and what are other goals for this year. One of the highlights Ms. Reid shared was that Workforce Solutions has reached and exceeded their \$1 million goal in signed contract revenue.

7 f. Health and Safety Update and COVID Risk Mitigation Strategies

Information Ms. Falkenberg, Ms. Kristen DeCato, Assistant General Counsel and Dr. Josie Veal, Public Health Officer, presented the COVID-19 Health and Safety Update and COVID Risk Mitigation Strategies via PowerPoint presentation. Some highlights from this report included: phased approach regarding COVID-19 vaccination, employees: required vaccination status disclosure, students: voluntary

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vaccination status disclosure, students: incentive for disclosure of vaccination status and legal considerations.

ITEM 8. NEW BUSINESS

ITEM 9. Future Agenda Items/Events

- 9 a. **October 13 -16, 2021 ACCT Leadership Congress; San Diego, CA**
- 9 b. **October 26, 2021 MATC District Board Meeting 4:00 p.m.**
- 9 c. **October 28 – 29, 2021 WTCS Fall Meeting and Legal Issues Seminar (Virtual Meeting)**

ITEM 10. Closed Session

10a. Litigation Update ***

Motion It was moved by Ms. Case, seconded by Ms. Mendieta-Ramos to convene into Closed Session pursuant to Section 19.85 (1)(g) of the Wisconsin Statutes to discuss Item 10.a. Litigation Update. The Board May reconvene into Open Session to take action on matters discussed in Closed Session under Item 10.a.

Action Motion approved, the roll call vote being as follows:

Ayes: Foley, Mendieta-Ramos, Moews, Baker, Case, Diaz and Olson – 7

Noes: None.

ITEM 11. Adjournment

The meeting adjourned at 8:28 p.m.

Respectfully submitted,

Dwendolyn Z. Green

On behalf of Board Secretary Citlali Mendieta-Ramos

* This meeting may be conducted in part by telephone. Telephone speakers will be available to allow the public to hear those parts of the proceedings that are open to the public.

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** Action may be taken on any agenda item, whether designated as an action item or not. Agenda items may be moved into Closed Session for discussion when it becomes apparent that a Closed Session is appropriate under Section 19.85 of the Wisconsin Statutes. The board may return to Open Session to take action on any item discussed in Closed Session.

*** It is anticipated that this item may be discussed in Closed Session pursuant to Section 19.85(1)(g) of the Wisconsin Statutes.

Reasonable accommodations are available through the ADA Office for individuals who need assistance. Please call 414-297-6610 to schedule services at least 48 hours before the meeting.