



**Attachment 3 - a**

**MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD  
MILWAUKEE, WISCONSIN  
December 15, 2020**

**CALL TO ORDER**

The regular monthly meeting of the Milwaukee Area Technical College District Board was held in Open Session via teleconference on Tuesday, December 15, 2020, and called to order by Chairperson Foley at 4:05 p.m.

**ITEM 1 a. ROLL CALL**

**Present:** Erica Case; Mark Foley; Ashanti Hamilton; Citlali Mendieta-Ramos; Nikki Moews; Lisa Olson; Kahri Phelps-Okoro and Ann Wilson.

Ashanti Hamilton joined the meeting at 4:23 p.m. and Ann Wilson joined the meeting at 4:08 p.m.

**Excused:** David Mitchell.

**ITEM 1 b. COMPLIANCE WITH THE OPEN MEETINGS LAW**

Discussion Chairperson Foley asked if proper notice of the meeting had been given in compliance with the Wisconsin Open Meetings Law.

Ms. Gwendolyn Green, Board Liaison, confirmed proper notice had been given in compliance with the Wisconsin Open Meetings Law.

**ITEM 3. COMMENTS FROM THE PUBLIC**

None.

**ITEM 3. APPROVAL OF MINUTES**

**3 a. Regular Board Meeting: November 24, 2020**

Motion It was moved by Ms. Phelps-Okoro, seconded by Dr. Olson, to approve the minutes of the Regular Board Meeting: November 24, 2020.

Action Motion approved.

**ITEM 4. APPROVAL OF CONSENT AGENDA ITEMS**

- 4 a. Bills – November 2020**
- 4 b. Financial Report - November 2020**
- 4 c. Human Resources Report**
- 4 d. Procurement Report**

Motion It was moved by Dr. Olson, seconded by Ms. Phelps-Okoro, to approve the Consent Agenda.

Action Motion approved.

**ITEM 5. BOARD ACTION ITEMS**

**Action Items**

- 5 a. Resolution (F0158-12-20) Authorizing the Sale of \$1,500,000 General Obligation Promissory Notes, Series 2020-2021G of Milwaukee Area Technical College District, Wisconsin.**

Motion It was moved by Ms. Phelps-Okoro, seconded by Ms. Case, to approve Resolution (F0158-12-20) Authorizing the Sale of \$1,500,000 General Obligation Promissory Notes, Series 2020-2021G of Milwaukee Area Technical College District, Wisconsin.

Discussion Mr. John Mehan, managing director, Robert W. Baird & Co., reviewed the Final Pricing Summary for the \$1,500,000 General Obligation Promissory Notes, Series 2020-2021G.

Action Motion approved, the roll call vote being as follows:

Ayes: Mendieta-Ramos, Moews, Olson, Phelps-Okoro, Wilson, Case and Foley - 7

Noes: None.

- 5 b. Resolution (F0159-12-20) Authorizing the Issuance of \$1,500,000 General Obligation Promissory Notes, Series 2020-2021H of Milwaukee Area Technical College District, Wisconsin.**

Motion It was moved by Ms. Phelps-Okoro, seconded by Ms. Wilson, to approve Resolution (F0159-12-20) Authorizing the Issuance of \$1,500,000 General Obligation Promissory Notes, Series 2020-2021H of Milwaukee Area Technical College District, Wisconsin.

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Action Motion approved, the roll call vote being as follows:

Ayes: Mendieta-Ramos, Moews, Olson, Phelps-Okoro, Wilson,  
Case and Foley - 7

Noes: None.

Taxable General Obligation Bond Refunding Plan was presented after Board Action Item 5 b on the agenda to accommodate Mr. Mehan's schedule. Please see Board Monitoring Item 7 c for details.

**5 c. Resolution (F0160-12-20) to Approve Associate Degree Program Titled Educational Interpreter (10-533-X)**

Motion It was moved by Ms. Wilson, seconded by Ms. Mendieta-Ramos, to approve Resolution (F0160-12-20) to Approve Associate Degree Program Titled Educational Interpreter (10-533-X).

Action Motion approved.

**5 d. Resolution (F0161-12-20) to Approve Apprenticeship Program Titled Culinary (50-316-X).**

Motion It was moved by Ms. Phelps-Okoro, seconded by Ms. Wilson, to approve Resolution (F0161-12-20) to Approve Apprenticeship Program Titled Culinary (50-316-X).

Action Motion approved.

**5 e. Resolution (F0162-12-20) to Approve Associate Degree Program Titled Integrative Health (10-546-4).**

Motion It was moved by Ms. Wilson, seconded by Ms. Moews, to approve Resolution (F0162-12-20) to Approve Associate Degree Program Titled Integrative Health (10-546-4).

Action Motion approved.

**5 f. Resolution (F0163-12-20) to Approve WE Energies Easement Request For Electrical Service – C Building Fire Protection Sprinkler System**

Motion It was moved by Ms. Wilson, seconded by Ms. Phelps-Okoro, to approve Resolution (F0163-12-20) to Approve WE Energies Easement Request for Electrical Service – C Building Fire Protection Sprinkler System

Action Motion approved.

**5 g. Resolution (F0164-12-20) to Approve Single Audit**

Motion The Board once again did not vote on the Single Audit Report. The report is delayed as higher education institutions await guidelines on the treatment of CARES funds.

**ITEM 6. Reports**

**6 a. Chairperson's Report**

Discussion Chairperson Foley:

- Congratulated the more than 800 MATC Winter Graduates.
- Announced the Winter Commencement will air on Saturday, December 19 on Channel 10 at 4:30 p.m. and Sunday, December 20 on Channel 36 at 4:00 p.m.
- Drew attention to the Board Self-Evaluation Instrument. Stated he was looking for feedback from the board and asked if the instrument serves to evaluate the board performance or are there any revisions the board would like to see. A revised version of the instrument will be distributed before the January 2021 Board Meeting.
- Asked the Board for topics on a late first quarter or second quarter Board Retreat. Would like suggestions on what the Board should discuss or focus on post-pandemic. Ann Wilson stated she would like to discuss what impact the November Elections will have on higher education.
- Introduced Laura Bray, VP College Advancement and External Communications, who gave the following MATC Foundation Report on behalf of liaison board member David Mitchell. Ms. Bray shared the following points:
  - The Foundation Board discussed and approved to revise spending and investment policies in response to current market conditions and a lower interest environment.
  - Director of Operations, Christine McGee, will be retiring in March.
  - Due to a generous donor, the Foundation was able to hire two part-time Communication Specialists.
  - The Foundation discussed Board Engagement. To provide the Foundation Board with a deeper understanding of MATC programs and initiatives, the Board has begun to attend virtual learning sessions with different stakeholders within the college. The Board will learn about the MATC Promise program in December and the AI Hurvis/PEAK Transportation Center in early 2021.

- The Foundation staff coordinates the employee giving campaign at MATC and this year, through the generosity of faculty, staff, administrators and retirees, the college has exceeded its goal.

**6 b. President's Report**

Discussion Dr. Martin:

- Introduced Dr. Naydeen Gonzalez-De Jesus as MATC's Executive Vice President of Student Success. Dr. Gonzalez-De Jesus will oversee academic student services and the college's regional campuses.
  - Dr. Gonzalez-De Jesus briefly introduced herself and stated that prior to coming to MATC she served as a public diplomacy officer at the United States Embassy in Buenos Aires, Argentina. She has held the position of Vice President of Student Affairs at a two-year college in Northern New Jersey, where she led the implementation of Achieving The Dream.
- Stated the college continues to offer programming around diversity, equity and inclusion and she had the honor of hosting a college-wide discussion on the book How to Be an Anti-Racist by Ibram X. Kendi.
- Expressed her heartfelt appreciation on behalf of the entire college for the support the Board has shown to the faculty, staff and administration as they faced daunting challenges this year in continuing to ensure the college fulfilled its' mission to educate and transform lives.

**6 c. District Student Senate Report**

Discussion Ms. Brandi Martin:

- Announced the District Student Government voted to support the Men of Color Initiative by matching funds. With additional funding, the hope is to expand services and offer more support to assist the students.
- Stated Student Life is offering engaging events as the fall semester comes to an end. One such event is The Nutcracker presented by New Paltz Ballet Theater online on December 24, 2020.

**6 d. Milwaukee PBS VP General Manager's Report**

Discussion

Mr. Bohdan Zachary:

- Stated Milwaukee PBS plans to continue to air the existing nine seasons of Around the Corner with John McGivern during the 2021 season in its' Thursday night slot.
- Announced that in response to the challenging financial circumstances brought about by COVID-19, Milwaukee PBS is exploring different production models for three of its programs, including Around the Corner with John McGivern.
- Reported COVID-19 has resulted in more viewers tuning in to Milwaukee PBS. Despite a faltering economy stemming out of the pandemic, the station held steady to meet or exceed its FY21 goal of \$5.1 million.
- Stated General Individual giving among members and major donors is 8% ahead of 2019 figures to date.
- Reported Milwaukee PBS has raised \$430,000 from 2,700 members through on-air fundraising campaigns. \$262,000 of that is from the December Pledge Drive.
- Announced this year's #Giving Tuesday goal was \$25,000 and \$50,000 was raised from 527 donors, a 163% increase in revenue and 183% increase in donors vs. last year
- Reported Milwaukee PBS has received nearly \$250,000 in estate gifts for FY21 so far. Thirteen estates are in probate and Milwaukee PBS has 120 members of the Legacy Society who have included the station in their estate plans.
- Shared Milwaukee PBS is a finalist for Excellence in Content for the 52<sup>nd</sup> Annual Public Media Awards that will be given out in January.

**6 e. Legislative Matters Report**

Discussion

Ms. Janice Falkenberg, VP General Counsel introduced Ms. Ramie Zelenkova, lobbyist, Hubbard Wilson & Zelenkova, who presented the Legislative Matters Report on recent legislative matters impacting higher education, such as:

- A compromise on the COVID-19 relief package has not been reached yet and may not until January when legislative leadership reconvene for the upcoming session.
- Legislative leadership have been elected and nominated by their peers heading into the next session and the committee structure has been developed.

**ITEM 7. BOARD MONITORING**

**7 a. Enrollment Report**

Information Dr. Naydeen Gonzalez-De Jesus, EVP Student Success, discussed the Enrollment Report with a brief slide presentation and oral report highlighting the college's FY2021 FTE goal, comparison to FY2020 FTEs, FTE YTD progress or "pacing" to goal and strategies for enrollment.

**7 b. Pathway Presentation/Dual Enrollment**

Information Mr. Jonathan Feld, Director High School Relations and University Transfer, discussed the Pathway Presentation/Dual Enrollment via PowerPoint and highlighted Dual Enrollment opportunities offered to MATC students as well as the demographics of those students who took the courses. The report featured success stories of some of the students and the fact there are more and more students taking these courses every year.

**7 c. Taxable General Obligation Bond Refunding Plan**

Information Mr. Jeffrey Hollow, VP Finance, deferred to Mr. Mehan, who presented the Taxable General Obligation Bond Refunding Plan as information by stating New Bonds are issued the proceeds from which are invested in Open Market Securities that at maturity will generate sufficient revenue to pay off the existing bonds on their call date. The advance refunding is conducted when it can be determined that the new bonds debt service payments, after cost of issuance, are sufficiently lower than the existing bonds debt service payments.

This item was presented earlier in the meeting.

**ITEM 8. NEW BUSINESS**

**ITEM 9. Future Agenda Items/Events**

- 9 a. December 19, 2020 MATC Virtual Winter Commencement airs on Channel 10 4:30 p.m.**
- 9 b. December 20, 2020 MATC Virtual Winter Commencement airs on Channel 36 4:00 p.m.**
- 9 c. January 15, 2021 WTCDBA Virtual Winter Quarterly Meeting**
- 9 d. January 26, 2021 MATC District Board Meeting 4:00 p.m.**

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**ITEM 10. Closed Session**

**10 a. Confer With Legal Counsel\*\*\***

Motion It was moved by Dr. Olson, seconded by Ms. Phelps-Okoro, to convene into Closed Session pursuant to Sections 19.85(1)(e) and(g) of the Wisconsin Statutes to discuss Item 10 a. "Confer with legal counsel regarding anticipated litigation and settlement strategy.". The Board may reconvene into Open Session to take action on matters discussed in Closed Session under Item 10 a.

Action Motion approved, the roll call vote being as follows.

Ayes: Moews, Olson, Phelps-Okoro, Wilson, Case, Hamilton, Mendieta-Ramos and Foley – 8

Noes: None.

**ITEM 11. Adjournment**

The meeting adjourned at 5:42 p.m.

Respectfully submitted,

*Gwendolyn Z. Green*

On behalf of Board Secretary

\* This meeting may be conducted in part by telephone. Telephone speakers will be available to allow the public to hear those parts of the proceedings that are open to the public.

\*\* Action may be taken on any agenda item, whether designated as an action item or not. Agenda items may be moved into Closed Session for discussion when it becomes apparent that a Closed Session is appropriate under Section 19.85 of the Wisconsin Statutes. The board may return to Open Session to take action on any item discussed in Closed Session.

\*\*\* Confer with legal counsel with regard to anticipated litigation and settlement strategy as permitted by Wis. Stats. Secs. 19.85 (1)(e) and (g).

*Reasonable accommodations are available through the ADA Office for individuals who need assistance. Please call 414-297-6610 to schedule services at least 48 hours prior to the meeting.*