

WEBDEV-123: Interactive Design

Course Description:

This course will explore the core design components that make up the majority of interactive visual media. Focus will be placed on the process of user-centered design, the issues of usability, and the methods for evaluating various interactive interfaces. Students will be expected to participate in critiques.

Total Credits: 3.00

Course Competencies

- 1. Analyze the concept and value of a user centered design process.**
- 2. Analyze the user experience design process to create a user-centered design strategy for a given problem.**
- 3. Apply the elements and principles of design to create an effective user interface design.**
- 4. Apply mobile first design methodologies to organize and prioritize content for a responsive user centered design.**
- 5. Apply web typography best practices to achieve type that is both legible and readable establishing a hierarchy and setting the tone of the written message.**
- 6. Construct appropriate user centered navigation scheme.**
- 7. Utilize a variety of wire framing and mockup software to create user interface solutions.**
- 8. Critique peer designs.**