

## **GRDS-122: Vector Graphics: Adobe Illustrator**

### Course Description:

This course addresses the concepts and techniques of creating illustrations and images for use in print and digital applications utilizing current industry-standard drawing software: Adobe Illustrator. Assignments include the creation of logos, symbols, technical illustrations, information graphics and art for other applications.

Total Credits: 3.00

### Course Competencies

- 1. Demonstrate design aesthetics, composition, and type handling**
- 2. Use current software techniques and methods**
- 3. Employ file management workflow for project files**
- 4. Generate Illustrations from rough sketch to finished vector files**
- 5. Manipulate original illustrations via the pen tool**
- 6. Generate original images containing online resources**
- 7. Apply perspective technique to digital illustrations**
- 8. Prepare print/web ready files according to industry best practices**
- 9. Apply creative concepts and design solutions to meet project goals**
- 10. Assess design and technique in a constructive critique setting**